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Marie Peeler of Peeler Associates to Present Employee Development Webinar for NPO Connect on June 10

Posted by [Colleen Cimini](#) , June 06, 2014 at 12:17 PM



Marie Peeler, CEO of Peeler Associates, an executive coaching and leadership development firm working with individuals and organizations to increase their leadership effectiveness, has been asked to present a webinar for NPO Connect (<http://npoconnect.org/webinar-listing>), the “go-to” site for nonprofit professionals and volunteers who want to build their skills and network. The webinar will focus on “Leader as Coach: Developing Others through Effective Coaching,” and will be held on Tuesday, June 10, from 3 p.m. to 4:30 p.m.

In this webinar, Peeler will demystify coaching for executive directors and other senior nonprofit leaders by sharing what coaching is and how it is different from managing, as well as the characteristics of successful coaching relationships and when to use coaching (and when to NOT use coaching).

“Despite the success and prevalence of coaching, much mystery still surrounds the process,” said Peeler. “Yet through successful implementation of coaching methods, resourceful employees that are able to design their own solutions – with the help and support of their leader – can be developed.”

For more information about NPO Connect, please visit <http://npoconnect.org/webinar-listing>. For a link to Peeler's webinar, visit <http://bit.ly/1ldhArJ>.

About Peeler Associates

Peeler Associates helps corporate, non-profit, and entrepreneurial leaders find engagement, clarify objectives, improve interpersonal effectiveness, and attain their goals. Believing that in this age of constant change "there can be no status quo," Peeler Associates helps increase the leadership effectiveness of individuals and teams through executive coaching, team development, custom workshops and seminars, leadership assessment, business retreats, and keynote, conference and meeting presentations.

Principal Marie Peeler understands the challenges that today's leaders face. Previously, she was a Managing Director for Harte-Hanks, an international direct marketing and communications firm, for nine years. During her tenure, she held positions as the President and General Manager of operating divisions on both coasts, where she had bottom line P & L accountability and managed staffs of several hundred people. She frequently speaks on the subject of leadership at industry events and for organizations. She has a Master of Science degree in Organizational Learning and Development and earned her coaching credentials at Georgetown University in the graduate level Leadership Coaching program there. She is certified by both the International Coach Federation and The Leadership Circle™. Marie is an MBTI certified practitioner. She has also received advanced training in and is authorized to use the Leadership Maturity Framework (LMF) and Profile (MAP). For additional information, visit www.peelerassociates.com, or contact Marie Peeler at 781-294-9203 or info@PeelerAssociates.com.

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