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Marie Peeler of Peeler Associates is South Shore Chamber's 'Rookie of the Year'



Published on Tuesday, March 12, 2013

The South Shore Chamber of Commerce recently recognized member Marie Peeler, CEO of Peeler Associates, as the organization's "Rookie of the Year." Peeler Associates is an executive coaching and leadership development firm working with individuals and organizations to increase their business effectiveness. Peeler earned this award through her work with the Chamber's Ambassador program.

As a South Shore Chamber Ambassador, Peeler helps to recruit, engage and retain new members. In her first full year in the role, Peeler was named Ambassador of the Month four times - in May, July, November and December. No other Ambassador was recognized as frequently in 2012.

"It's an honor to be recognized by the South Shore Chamber with this distinction," shared Peeler. "I truly believe in the power of the Chamber to help improve South Shore businesses, and so find it easy, enjoyable and rewarding to tout the benefits of the organization to prospective members.

"I can speak firsthand about techniques I have learned, relationships I have formed, and support I have gained as a result of my membership in the South Shore Chamber of Commerce, and I believe that kind of testimonial resonates with other area business people," Peeler added.

About Peeler Associates

Peeler Associates helps corporate, nonprofit, and entrepreneurial leaders find engagement, clarify objectives, improve interpersonal effectiveness, and attain their goals. Believing that in this age of constant change "there can be no status quo," Peeler Associates helps increase the leadership effectiveness of individuals and teams through executive coaching, team development, custom workshops and seminars, leadership assessment, business retreats, and keynote, conference and meeting presentations.

Principal Marie Peeler understands the challenges that today's leaders face. Previously, she was a Managing Director for Harte-Hanks, an international direct marketing and communications firm, for nine years. During her tenure, she held positions as the President and General Manager of operating divisions on both coasts, where she had bottom line P & L accountability and managed staffs of several hundred people. She frequently speaks on the subject of leadership at industry events and for organizations. She has a Master of Science degree in Organizational Learning and Development and earned her coaching credentials at Georgetown University in the graduate level Leadership Coaching program there. She is certified by both the International Coach Federation and The Leadership Circle™. Marie is an MBTI certified practitioner. She has also received advanced training in and is authorized to use the Leadership Maturity Framework (LMF) and Profile (MAP). For additional information, visit www.peelerassociates.com, or contact Marie Peeler at 781-294-9203 or info@PeelerAssociates.com.

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